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**MES-046**

**POST GRADUATE DIPLOMA IN  
EDUCATIONAL MANAGEMENT AND  
ADMINISTRATION (PGDEMA)**

**Term-End Examination**

**June, 2022**

**MES-046 : HIGHER EDUCATION**

*Time : 3 Hours*

*Maximum Weightage : 70%*

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**Note :** *All questions are compulsory. All questions carry equal weightage.*

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1. Answer the following question in about **600** words :

- (a) What do you understand by the term globalisation in the context of higher education ? Discuss the challenges faced by higher education in a globalising world.

**P. T. O.**

*Or*

(b) Discuss how various strategies play an important role in effective management of higher educational institutions.

2. Answer the following question in about **600** words :

(a) Discuss the categories of educational services classified by World Trade Organization (WTO) for ease of trade.

*Or*

(b) How does higher education contribute to the development of individual and society ? Give your opinion about how higher education in India is fulfilling this role.

3. Answer any *four* of the following questions in about **150** words each :

(a) Why is there a need to apply management principles in running institutes of higher education ?

(b) What leadership approach would you suggest to improve the quality of educational leadership in your institute and why ?

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- (c) How can the tool 'Balance Scorecard' be applied to institutes of higher education ?
  - (d) How are constituent colleges different from affiliated colleges ? Give examples to substantiate your answer.
  - (e) 'Strong leadership is always more than hierarchical leadership.' Elaborate the meaning of this statement.
  - (f) List any *three* implications of classifying education as a tradeable good.
4. Answer the following question in about **600** words :
- 'University is a self-governing community of scholars.' Elaborate the premises in this statement with the help of an example of any university you are familiar with.