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BCS-062

BACHELOR OF COMPUTER APPLICATIONS (BCA) (REVISED) Term-End Examination June, 2022

BCS-062 : E-COMMERCE

Note:(i) Question No. 1 is compulsory and carries 20 marks.

(ii) Attempt any **three** questions from the rest.

- (a) Define the term m-Commerce. Explain its attributes. What are its advantages ? 10
 - (b) Define the term e-Commerce. Explain its workflow. What are its advantages and disadvantages over m-Commerce ? 10
- 2. (a) Explain native Internet business models. 5

- (b) What is a Digital Signature ? How does it work ? 5
- 3. (a) Explain the different components in the online delivery of goods and services.Explain their role. 5
 - (b) Draw and explain the architecture of an online shopping m-Commerce Portal that sells books. Make necessary assumptions. 5
- 4. (a) What is SSL ? Explain its working with the help of a diagram. 5
 - (b) What are EDI standards ? Explain any one of the EDI standards. 5
- 5. (a) Explain the two categories into which search engines are classified. 5
 - (b) What is Cyber Crime ? What are the different categories of Cyber Crimes ? 5

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