

**POST GRADUATE DIPLOMA IN PLANTATION
MANAGEMENT (PGDPM)**

Term-End Examination

June, 2022

**MAM-001 : INTRODUCTION TO PLANTATION
MANAGEMENT**

Time : 2 hours

Maximum Marks : 50

Note : Attempt any **five** questions. Question no. 1 is **compulsory**. All questions carry equal marks.

1. (a) Answer the following : 5×1=5

- (i) The largest buyer of Indian tea
- (ii) The largest producer of coffee in the world
- (iii) The crop known as the 'King of Spices'
- (iv) Edible part of vanilla
- (v) Location of Headquarter of Coconut Development Board

- (b) Expand the following abbreviations : $5 \times 1 = 5$
- (i) GATT
 - (ii) UNCTAD
 - (iii) ICO
 - (iv) IRSG
 - (v) TQM

2. Write short notes on the following : $5 \times 2 = 10$

- (a) Contract Farming
- (b) Commodity Park
- (c) HACCP
- (d) e-Team
- (e) Six Sigma

3. (a) What is plantation management ? Why are management principles important in plantation sector ? $1 + 4 = 5$

(b) Explain in brief about managerial skills. 5

4. (a) What is Total Quality Management ? Also write its tools and application in plantations. $1 + 4 = 5$

(b) Write about the general functions of the Coffee Board. 5

5. (a) Name any two international markets for pepper. Explain the factors influencing pepper prices. 1+4=5
- (b) Mention the health benefits of coconut and cardamom. $2\frac{1}{2}+2\frac{1}{2}=5$
6. (a) What are the basic principles of WTO ? Discuss any one of them. 3+2=5
- (b) Discuss in brief about the relevance of TRIPS Agreement to the plantation sector. 5
7. (a) What are the basis of classification of entrepreneurs ? Mention the activities of an entrepreneur. 2+3=5
- (b) What is diversification in plantation sector ? Write three coffee-based mixed farming combinations. 2+3=5
8. (a) What are the international organisations working for promotion of plantation crops ? 5
- (b) Discuss about service quality as an operational strategy. 5
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