

**BACHELOR'S DEGREE PROGRAMME (BDP)
(B.A. PSYCHOLOGY)**

Term-End Examination

June, 2021

BPC-006 : SOCIAL PSYCHOLOGY

Time : 2 hours

Maximum Marks : 50

Note : *All sections are compulsory.*

SECTION A

*Answer any **two** of the following questions in about
500 words each :* *2×10=20*

1. Explain impression formation and impression management. Describe the tactics of self-presentation. 5+5
2. Explain in detail the ABCs of Attitude. 10
3. Provide a critical appraisal of Sherif's autokinetic experiments. 10
4. Discuss the concept and scope of social psychology. Elucidate the significance of social psychology in the present times. 4+4+2

SECTION B

Answer any **four** of the following questions in about
300 words each :

4×6=24

5. Explain Norm formation and factors influencing the same. 3+3
6. Elucidate schemas in person perception. Discuss the functions of schematic processing. 2+4
7. Describe the basic channels of non-verbal communication. 6
8. Define Group. Elucidate the characteristic features of group. 2+4
9. Discuss in detail Crowd Psychology. 6

SECTION C

*Write short notes on any **two** of the following in about 100 words each :*

2×3=6

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| 10. Primacy vs. Recency Effect | 3 |
| 11. Asch's Experiment on Norm Formation | 3 |
| 12. Attitude and Beliefs | 3 |
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