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MS-55

MANAGEMENT PROGRAMME (MP)

Term-End Examination

June, 2021

MS-55 : LOGISTICS AND SUPPLY

CHAIN MANAGEMENT

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : (i) Answer any **five** questions

(ii) All questions carry equal marks.

(iii) The word limit for long answer type questions is **800-1000** words and for short notes type questions is **200-300** words.

1. What are the primary responsibilities of a logistics group and marketing group within an organization ? Why there is a conflict between the two ? What measures can be taken to enhance cooperation ? Elaborate.

2. Explain global sourcing and its advantages and disadvantages. How can you arrive at the best course of action for global sourcing ? Explain with examples.
3. What are the fundamental mistakes commonly made while capturing information ? How would these mistakes be eliminated in SCM ? Elaborate.
4. “Benchmarking provides the basis for meeting and exceeding stakeholder’s expectations.” Explain the importance and role of benchmarking in the light of the statement.
5. “The most common method for evaluating non-economic factors in facility location study is to use a scoring model.” Why ? Justify your answer.
6. How can bulk freight carriers take advantages of technological innovations to streamline their supply chain ? Discuss.

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7. Write short notes on any *three* of the following :
- (a) Physical Distribution Management (PDM)
 - (b) Resilience in Supply Chain Management (SCM)
 - (c) Enterprise Resource Planning (ERP)
 - (d) Hau Lee's Uncertainty Framework
 - (e) Warehouse Jurisdiction