

CERTIFICATE IN NGO MANAGEMENT (CNM)

Term-End Examination

June, 2021

**BMS-001 : INTRODUCTION TO
NGO MANAGEMENT**

Time : 2 hours

Maximum Marks : 50

(Weightage : 70%)

Note : Attempt any **five** questions. All questions carry equal marks.

1. Explain the following with the help of examples : *2×5=10*
 - (a) Role of Donors for NGOs
 - (b) Commitment in NGOs

2. List and explain the common indicators which give a broad picture of the general environment important for the environmental analysis. *10*

3. Discuss the relationship of poverty with development and how the concept has evolved over a period of time. *10*

4. Write short notes on the following : *2×5=10*
- (a) Ethical Challenges in NGOs
 - (b) Leadership in NGOs
5. What are the alternative formats to analyze the strengths and weaknesses of an NGO ? Explain. *10*
6. What do you understand by 'coordinating and controlling' ? Explain the different methods of coordination in NGOs. *10*
7. Explain the importance of feedback in a two-way communication. Give examples from NGOs. *10*
8. What are the various stages of a report ? Explain them in the context of NGOs. *10*
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