

**POST GRADUATE DIPLOMA IN HOSPITAL
AND HEALTH MANAGEMENT**

Term-End Examination

June, 2021

**DHHM-01 : INTRODUCTION TO MANAGEMENT-I
INTRODUCTION TO MANAGEMENT-II**

Time : 3 hours

Maximum Marks : 70

Note : *All questions are compulsory.*

1. Define Motivation. Describe various theories of motivation and discuss their application in hospitals and health care set-ups. 15

2. (a) Explain how the costing of hospital services is different from costing of general goods.

(b) Describe various bases used in pricing of health services. 7+8=15

3. Write short notes on any **four** of the following : 4×5=20

- (a) Types of Supervision
- (b) Communication Barriers
- (c) Functions of Management
- (d) Motivational Theories
- (e) Management by Objectives

4. Write short notes on any **four** of the following : 4×5=20

- (a) Zero-Base Budget
 - (b) Equipment Audit
 - (c) Break-Even Point
 - (d) Managerial Grid
 - (e) Induction Training
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