

No. of Printed Pages : 3

MBP-003

**POST GRADUATE DIPLOMA IN BOOK
PUBLISHING (PGDBP)**

Term-End Examination

June, 2021

**MBP-003 : PRODUCTION AND EMERGING
TECHNOLOGIES**

Time : 3 Hours

Maximum Marks : 100

Note : (i) *This question paper has **ten** questions.*

*Attempt any **five**.*

(ii) *All questions carry equal marks.*

(iii) *Answer each question in **300-350** words,
unless otherwise instructed.*

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MBP-003

1. "The job of the production department is to transform a loosely written manuscript into a finished book." Elaborate. 20
2. Discuss the three commonly used processes of printing. 20
3. Discuss the term 'digital printing'. What are its advantages and disadvantages? 20
4. What are the four major typesetting methods? Discuss each type in brief. 20
5. Write an essay on the DTP method of publishing. How does it differ from the conventional method of publishing? 20
6. Discuss the factors which are key to successful book design. 20
7. Discuss the three commonly used methods of casting off. 20
8. What factors are taken into consideration for selection of paper for book work? Elaborate. 20

P. T. O.

[3]

9. Write an essay on the history of binding.
Illustrate your answer with examples/sketches
wherever possible. 20
10. Write short notes on in about **150-200** words on
any *two* of the following : 10+10
- (a) Need for book binding
 - (b) Invention of printing
 - (c) Perfect binding
 - (d) Sewing in edition binding
 - (e) Issues affecting book production