

POST GRADUATE DIPLOMA IN HOSPITAL AND HEALTH MANAGEMENT

Term-End Examination

DHHM-003 : ORGANISATION AND MANAGEMENT OF HOSPITAL AND HEALTH SYSTEM MANAGEMENT

Time : 3 Hours]

[Maximum Marks : 70]

Note: All questions are compulsory.

1. a. Enlist various Health Indicators. 8
b. How will you measure the health status of the community as a District Health Officer. (DHO) 12
2. Explain the importance of Public Relations in Health Care Services. Discuss the role of Public Relations Department in building the image of a hospital. 20
3. Write short note on any five of the following: 6x5=30
 - a. Risk Approach in Health Care
 - b. Hospital Engineering Services Department



- c. Role of hospitals in Primary Health Care.
- d. Epidemiological surveillance.
- e. Standard Error of Sampling Distribution.
- f. Role of Alternative System of Medicine.
- g. Energy Conservation Programs in Hospitals.

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