

MANAGEMENT PROGRAMME

Term-End Examination

MS-007 : INFORMATION SYSTEMS FOR MANAGERS

Time : 3 Hours]

[Maximum Marks : 100

(Weightage : 70%)

Note: Answer any five questions. All questions carry equal marks.

1. What do you understand by the term information system/information technology? Explain the various types of information system.
2. Does an organization have a right to collect and share information without the permission of person concerned? What are the ethical issues involved in an information society?
3. "Information handling in an organization should be a systematic process". Explain the statement. Also explain the importance of information for managers.



4. In which phase of system life cycle the following are performed:- Defining the problem, identifying its causes, specifying the solution and identifying the information requirements? Describe.
5. What are the hardware and software issues for the technology for convergence? Also explain what do you understand by soft switched-based applications?
6. Discuss the salient features of the genetic algorithms. How do they differ from the artificial neural networks? Explain mutation and mating with the help of examples.
7. Write short notes on any three of the following:
 - (a) Central Processing Unit (CPU)
 - (b) Organization and Information System two-way relationship.
 - (c) Use of computers in marketing management.
 - (d) Teleconferencing
 - (e) Organizing Data.