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**BMS-001**

**CERTIFICATE IN NGO MANAGEMENT  
(CNM)**

**Term-End Examination**

**June, 2020**

**BMS-001 : INTRODUCTION TO NGO  
MANAGEMENT**

*Time : 2 Hours*

*Maximum Marks : 50*

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*Note : (i) Answer any five questions.*

*(ii) All questions carry equal marks.*

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1. How do the NGO's work ? Illustrate your answer with the help of example. 10
2. List the political factors and discuss any five in which they shape the overall environment in a nation. 10
3. Write short notes on the following : 5 each
  - (a) Elements of a strategic plan
  - (b) Core values

4. What are the different alternative formats to analyse strengths and weaknesses of an NGO ? Briefly explain the NGO which you are choosing. 10
5. Discuss the principles of communication which should be kept in mind in order to avoid erroneous communication. 10
6. Discuss the importance of feedback in a communication. Illustrate with the help of examples. 10
7. What is Information Technology (IT) and Information Communication Technology (ICT) ? Explain the application of IT and ICT in NGO sector. Explain with the help of an example. 10
8. Explain the procedure of reporting in terms of determining the purpose of the report. 10