

**POST GRADUATE DIPLOMA IN
JOURNALISM AND MASS
COMMUNICATION (PGJMC)**

Term-End Examination

**JMC-03 : REPORTING, WRITING AND
EDITING**

Time : 3 Hours]

Maximum Marks : 100

Note: Attempt any five questions.

All questions carry equal marks.

1. What are the ingredients of news? What changes have come in news making in the current times? 20
2. What precautions would you take while reporting communal conflicts? Cite suitable examples from Indian context. 20
3. What precautions would you exercise while covering court stories? Explain with relevant examples. 20
4. How can science and technology reporting affect social attitudes? Explain with reference to health communication. 20

5. Write a 400 - 500 words feature on one of the following: 20
- i. Rising Pollution Levels
 - ii. Swachch Bharat Abhiyaan
6. Explain the difference between various forms of newspaper writing on the following, editorials columns features and letters to editor highlighting the importance of each. 20
7. Why is radio called the medium for the ear? How is news for radio different from news for a newspaper? Explain the differences with examples. 5+15
8. What kind of research is required before conducting a TV interview of a famous literature personality? Write down ten questions you would ask a literature personality of your choice. 20
9. What are the duties and qualities of a copy editor? 20
10. How does design help in sales promotion of a periodical? List down some strategies for a local magazine in your area to increase the profit. 5+15=20