

**DIPLOMA IN CREATIVE WRITING IN  
ENGLISH**

**Term-End Examination**

**DCE-4 : WRITING FOR RADIO AND  
TELEVISION**

*Time : 3 Hours]*

*[Maximum Marks : 100*

*(Weightage 70%)*

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**Note:** This paper has two sections A and B. Answer any two questions from section A. and any three questions from section B. All questions carry equal marks.

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**Section A**

Answer any two questions from this section.

1. What do you keep in mind while writing a radio play? 20
2. Differentiate between spot, field and studio interviews and the different approaches while conducting them. 20
3. TV is essentially a visual medium and a writer for television is required to "think in pictures." Explain with examples. 20
4. What are the characteristics of a video magazine? How is it different from video programmes and documentaries? 20



5. Write short notes on any two of the following:

10X2=20

- (a) Importance of sound effects in radio
- (b) Preparing for radio interview
- (c) Skills of a TV serial writer
- (d) TV programmes for children.

### Section B

Answer any three questions from this section.

6. Write a short TV play based on your favourite fairytale. Indicate visuals, narration sound effects and music. 20
7. Write a storyline for a TV advertisement for a new car that has just come into the market. 20
8. Attempt to discussion to be broadcast over radio between a father and his spendthrift son in which the father warns him against extravagance. The son argues in favour of spending lavishly. 20
9. Write a short radio profile of an eminent personality of your choice. 20
10. Write a short radio play to illustrate one of the following: 20
- (a) Honesty is the best policy
  - (b) United we stand, divided we fall