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**BEGE-104**

**BACHELOR'S DEGREE PROGRAMME**

**Term-End Examination**

**June, 2020**

**BEGE-104 : ENGLISH FOR BUSINESS**

**COMMUNICATION (EBC)**

*Time : 3 Hours*

*Maximum Marks : 100*

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*Note : Answer all questions.*

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1. Read the passage given below and answer the questions that follow :

A common social problem in India is the prevalence of superstitious beliefs and practices. Superstition can be referred to any belief or practice which does not have a

**P. T. O.**

scientific explanation to it. It can be explained as the lack of any scientific association and reasoning. Even though superstitious beliefs are mostly in the rural areas, urban localities are no less behind. However, these beliefs and practices vary from person to person based on their personal ideas, religion, region etc.

Some of the common superstitions include example such as not crossing a road on which a black cat has just walked across, hanging chillies and lemons to ward off the evil eye etc. The most common causes which have been attributed as the basis of superstition are the lack of education among the common public, blind acceptance of old practices etc.

Thus, one must put an end to such false practices by taking the initiative of convincing

people about the baselessness of such superstitious beliefs.

Answer the following questions in your own words :

- (a) (i) What does superstition refer to ? 2
- (ii) Why do superstitions differ from one place to another ? 2
- (iii) Give some examples of superstitious beliefs and practices. 2
- (iv) What causes superstition ? 2
- (v) How can superstitious practices be curbed ? 2
- (b) Write a short paragraph about what you will do to raise awareness in your friends about superstitious practices. 5

(c) Make sentences with the following words/phrases from the passage : 5

(i) Prevalence

(ii) Reasoning

(iii) No less behind

(iv) Initiative

(v) Baselessness

2. (a) Complete the following sentences using the correct forms of the verbs given in the brackets : 10

(i) The production members' meeting ..... being held in the committee room. (is/are)

(ii) Either this boy or that girl..... broken the clock. (have/has)

- (iii) The scooters ..... parked in the next lane. (is/are)
- (iv) Neither Ram nor Shyam ..... wearing a red shirt. (was/were)
- (v) Cafe coffee Day ..... a famous chain of coffee shops in Delhi. (is/are)
- (vi) All these dresses ..... a lot of pockets. (has/have)
- (vii) The result of your exam ..... as yet unknown. (is/are)
- (viii) Rice and curry ..... easy to cook. (is/are)
- (ix) Something ..... weird in this room. (seems/seem)
- (x) Ramya's suitcases ..... stolen from the platform. (has been/have been)

(b) Fill in the blanks with suitable articles

(a, an, the) : 10

(i) Radha is ..... nice girl. She belongs to ..... educated family. She respects everyone but she respects her parents ..... most.

(ii) On weekdays, I get up at 7 a.m. But on weekends, I take it easy. I get up late and have ..... heavy breakfast. Then for ..... hour I watch TV. .... joy of watching TV without having to bother about work is hard to express in words. I have ..... pet dog called Peppy. I spend ..... rest of my day playing with him.

(iii) I saw ..... strange thing flying in ..... sky on Sunday. I thought it was a U. F. O. but it turned out to be a kite !

3. Write an e-mail to you father asking for permission to drop a year of college in order to teach school children in rural areas of India. 10
4. What are some of the tips that you will keep in mind while appearing for an interview ? Write a *100* words self-profile that you would like to tell the interviewers at the beginning of the interview. 10+10
5. Describe some features of an effective presentation. What points will you keep in mind while preparing your presentation ? 10

6. You are the manager of a restaurant. Prepare a report on the outbreak of fire on a busy day and have you managed to control the situation so that minimum damage was caused. Also suggest ways in which such disasters may be averted in the future.

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