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**BCS-062**

**BACHELOR OF COMPUTER  
APPLICATIONS (BCA)  
(REVISED)**

**Term-End Examination  
June, 2020**

**BCS-062 : E-COMMERCE**

*Time : 2 Hours*

*Maximum Marks : 50*

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*Note : (i) Question No. 1 is compulsory and carries 20 marks.*

*(ii) Attempt any three questions from the rest.*

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1. (a) Define the term M-Commerce. What are the key drivers from M-Commerce ? Also, explain its attributes. 10
  
- (b) Explain transplanted real world business models and native internet business models. 10

**P. T. O.**

2. (a) Explain any *five* security concerns in e-Commerce. 5
- (b) Explain any *two* EDI standards. 5
3. (a) What is a digital signature ? How is it verified ? 5
- (b) Explain any *five* strategies to increase visibility of an e-Commerce website. 5
4. (a) What is a Cyber Crime ? Explain any *four* cyber crimes and related penalties under IT Act, 2000. 5
- (b) With the help of a block diagram, explain the e-Commerce work flow. 5
5. (a) Explain the *two* categories into whom search engines were classified. 5
- (b) With reference to any newspaper website, explain the features of it. Also, mention its advantages and disadvantages. 5