MANAGEMENT PROGRAMME

Term-End Examination, 2019

MS-055 : Logistics and Supply Chain Management

Time : 3 Hours] **[Maximum Marks : 100**

Note : Attempt **any four** questions. All questions carry **equal** marks.

1. (a) What is Physical Distribution Management ? Describe its components.

   (b) Discuss the 'Total Approach' to Physical Distribution Management with the help of suitable examples.

2. (a) Portray Logistics as a key process to supply chain management.

   (b) Discuss how batch ordering contribute to words increase in variability in the supply chain.

3. (a) Which is more important Inbound or Outbound logistics in a supply chain ? Justify with suitable examples.

(b)   Explain Push-Pull Supply Chain System. Why is it called an Ideal Mix ?

4.   (a)   List four supply chain information categories. Give examples of information contained with in them.

(b)   Why does a company Pursue a new Enterprise Resource Planning (ERP) solution ? Explain with suitable example.

5.   (a)   Discuss major constraints of routing. Why are routing problems considered most difficult ? Elaborate.

(b)   "Benchmarking raises organizational consciousness". Discuss with reference to supply chain management.

6.   (a)   What are the advantages of using Bar-Code and scanning systems in Retail Industry ? Explain.

(b)   Discuss how e-agents can help to enhance collaboration among channel partners.

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