

**DIPLOMA IN EVENT MANAGEMENT  
(DEVMT)**

**Term-End Examination**

00754

**June, 2019**

**BHC-013 : EVENT COORDINATION AND CONTROL**

*Time : 3 hours*

*Maximum Marks : 100*

**Note :** Answer any **five** questions. All questions carry equal marks.

---

---

1. What do you understand by 'the event (execution phase)' ? Describe the event execution phase in detail. 20
  
2. (a) What is the relevance of catering management to events ? Explain catering operations using examples. 10
- (b) Describe the common food service styles used in presentation. 10
  
3. (a) Discuss the major factors to consider while dealing with performers in staging events. 10
- (b) Describe green venue designs and discuss some of the ideas to promote such designs. 10

4. (a) What are the advantages of technology in event management ? Explain. 10
- (b) Explain the growing trends in the light of Internet of Things (IoT) and Mobile Technology in event management, using suitable examples. 10
5. Write an essay on business events with the help of examples. 20
6. Discuss the scale of the sports event industry with the help of suitable examples. 20
7. How do weddings comprise a major chunk of the event industry ? Justify this in the light of
- (i) Emerging trends in weddings, and
- (ii) Destination weddings. 20
8. Write short notes on any **four** of the following :  $4 \times 5 = 20$
- (a) The stage/performance area
- (b) Audio-visual, sound and special effects in staging an event
- (c) Evaluation to measure performance
- (d) Monitoring media
- (e) Work Breakdown Structure (WBS)
- (f) Any four entertainment events
- (g) Classification of cultural events
-