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BHY-012

**B. SC. HONOURS INTERNATIONAL
HOSPITALITY ADMINISTRATION
(BSCHIHA) Term-End Examination
June, 2019**

**BHY-012 : SUSTAINABLE PRACTICES IN THE
TOURISM AND HOSPITALITY INDUSTRY**

Time : 3 Hours

Maximum Marks : 100

*Note : Answer any five questions in about
600 words each. All questions carry equal
marks.*

1. Discuss any *two* international declaration/
report pertaining to sustainable development.
20
2. Discuss various measures which tourism
enterprises and the tourist respectively can
adopt to contribute to the growth of Green
tourism concept. 20

3. Explain Doxy's model of Tourism Growth. 20
4. Describe various Eco-responsible approaches in hospitality industry, 20
5. Taking any *two* alternative forms of tourism describe how they contribute to sustainable tourism development ? Support your answer with suitable examples. 20
6. Write a detailed note on Sustainability Reporting. 20
7. What is Eco-labelling ? What are the incentives for an organisation opting for Eco-labelling and how is this concept relevant to hospitality industry. 20
8. Write short notes on the following in about 150 words each : 5×4=20
 - (a) Micro level sustainability
 - (b) Macro level sustainability
 - (c) Benefits of Corporate Social Responsibility
 - (d) Carrying Capacity

9. Enumerate the importance of green building concept in hotel architecture. Also suggest ways in which hotels can reduce water wastage. 20

10. Enumerate with the help of a case how local communities benefits when sustainability measures are incorporated in tourism activities at destinations. 20