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MPC-004

MASTER OF ARTS (PSYCHOLOGY)

Term-End Examination, 2019

MPC-004 : ADVANCED SOCIAL PSYCHOLOGY

Time : 2 Hours]

[Maximum Marks : 50

Note : All sections are compulsory.

SECTION-A

Note : Answer any two of the following questions in about 450 words each.

1. Discuss ethnography as a research method in Social Psychology. [10]
2. Discuss the applications of Social Psychology. [10]
3. Discuss the manifestation of prejudice. Explain the methods of reducing prejudice and discrimination. [4+6]
4. Discuss the nature of attitudes. Explain the theories of attitude organisation. [2+8]

SECTION-B

Note : Answer **any four** of the following questions in about **250** words each.

5. Discuss the Bem's self perception theory. [6]
6. What are the errors that may be involved in the process of attribution ? [6]
7. Discuss the role of schemas and prototypes in impression formation. [3+3]
8. Describe the two dimensional model of handling conflict behaviour. [6]
9. Discuss the factors of attitude formation. [6]

SECTION-C

Note : Write short notes on **any two** of the following questions in about **100** words each.

10. Differences between correlational and experimental research methods. [3]

11. Cognitive algebra. [3]
12. Informational social influence. [3]

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