

**Ph.D. IN MANAGEMENT (PHDMGMT)**

**Term-End Examination**

**June, 2019**

00693

**RMS-001 : RESEARCH METHODOLOGY**

*Time : 3 hours*

*Maximum Marks : 100*

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**Note :** *Answer any **five** questions. All questions carry equal marks.*

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1. List out different types of business research and explain each of them with the help of examples. 20
2. Select a research problem and list out the proposed variables to be considered for the study. Subsequently formulate a framework to demonstrate the link between the variables to be studied. 20
3. Differentiate between primary and secondary methods of data collection. Is it possible to use secondary data methods as substitutes for primary data methods ? Justify with the help of examples. 20

4. What do you understand by observation method ?  
Explain with the help of examples, the different types of observation methods available to a researcher. 20
5. Briefly explain the concept of reliability and validity in a research. 20
6. What is the significance of sample selection in research ? Explain the factors to be considered while selecting sample for a research. 20
7. Write short notes on : 2×10=20  
(a) Null and Alternate Hypothesis  
(b) One and Two-tailed Test
8. What do you mean by philosophy of research ?  
Explain with the help of examples. 20
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