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**BMS-001**

**CERTIFICATE IN NGO MANAGEMENT  
(CNM)**

**Term-End Examination**

**June, 2019**

**BMS-001 : INTRODUCTION TO NGO  
MANAGEMENT**

*Time : 2 Hours*

*Maximum Marks : 50*

*(Weightage : 70%)*

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*Note : Answer any five questions. All questions  
carry equal marks.*

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1. Explain the PESTLE framework giving examples.
2. How is development related to NGOs ? Discuss with the help of examples.
3. Why do NGOs need good governance ? Explain with the help of examples.
4. Explain the following :
  - (a) Core values
  - (b) Strategic goals

(A-12) P. T. O.

[ 2 ]

5. Discuss some measures which can be taken to develop an NGO's capacity to handle new challenges.
6. How can the verbal messages be managed ? Discuss with the help of suitable examples. 10
7. Discuss the role of radio as a tool for education in NGOs. 10
8. Write short notes on any *two* of the following :  
5 × 2
  - (a) Stage in reporting
  - (b) Using IT in NGOs
  - (c) Delegating
  - (d) Ethical challenges