

**POST GRADUATE DIPLOMA IN INTELLECTUAL
PROPERTY RIGHTS (PGDIPR)**

(Revised)

Term-End Examination, 2019

MIP-108 : MANAGEMENT OF IPRS

Time : 3 Hours]

[Maximum Marks : 100

Note : This paper consists of **three** parts. Part-A, Part-B and Part-C. All the parts are **compulsory**.

PART-A

Note : Answer **all** the questions from this part. Each question carries **2** marks. Answer in brief. [10x2=20]

1. Intellectual Capital
2. Discounted Cash Flow
3. Difference between An Idea and An Invention.
4. Open and Closed Standard in Patent.
5. License

6. Sniper Strategy
7. Purpose of Standardization
8. Free Software
9. Purpose of Patent Portfolio
10. 'Scare Crow' Strategy

PART-B

Note : Answer **any five** questions from this part. Each question carries **10** marks. [5x10=50]

11. Discuss the benefits of good IPR management.
12. Write a note on Labour theory on Intellectual property.
13. Who needs patent evaluation ? Explain the need for patent evaluation.
14. Write a note on Intellectual Property Audit.
15. Write a note on 'Picket of Fencing'.
16. What are the factors that affect Royalty Rate Assessment ?

17. What is patent troll ? Explain with the help of examples.
18. Differentiate between Patent searching and Patent landscaping.

PART-C

Note : Answer **any two** of the following questions from this part.

Each question carries **15** marks. [2x15=30]

19. Differentiate between Cost based, Income based and Market based method for valuation of patents.
20. Write a note on Freedom to Operate.
21. What is meant by Compulsory Licensing ? Discuss various types of Compulsory Licensing.

----- X -----