

**M.A. IN JOURNALISM AND
MASS COMMUNICATION (MAJMC-F2F)**

Term-End Examination

00653

June, 2019

MJM-013/MJF-103 : JOURNALISM ETHICS

Time : 3 hours

Maximum Marks : 60

Note : Attempt any *five* questions. All questions carry equal marks.

1. What is self-regulation by media ? Do you think judiciary regulated media would be a better idea for a mismanaged democracy like India ? Justify your answer.
2. How does media business lead to conflict of interest ? What is advisable in such a case ? Explain with examples.
3. Write short notes on :
 - (a) AIR
 - (b) NBA

4. Explain the important global concerns in the field of journalism and how they can pose a danger to the progress of global society.
 5. What is Paid news ? What is the ethical concern attached to it ? How does it affect the audience ? Explain with examples from the Indian context.
 6. What is the difference between investigative journalism and sting operation ? Explain the ethical concerns attached to such reportage.
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