

**M.A. IN JOURNALISM AND
MASS COMMUNICATION (MAJMC-F2F)**

Term-End Examination

00653

June, 2019

MJM-011/MJF-102 : MEDIA AND SOCIETY

Time : 3 hours

Maximum Marks : 60

Note : *Attempt any five questions. All questions carry equal marks.*

1. Define communication. What are the barriers of communication ?
2. Explain the Normative theories of the Press, with relevant examples.
3. News has become entertainment in present times. Do you agree ? Explain with examples from the Indian context.
4. Does greater media access also ensure greater plurality of content ? Argue your case with examples.

5. How do films create culture ? Explain with examples, the experimental nature of contemporary Hindi films.

 6. How can media play an active role in empowering the marginalised sections of society ? Explain with examples.
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