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MJF-303

**M. A. JOURNALISM AND MASS  
COMMUNICATION (MAJMC)**

**Term-End Examination**

**June, 2019**

**MJF-303 : ANALYTICAL AND OPINION WRITING**

*Time : 3 Hours*

*Maximum Marks : 60*

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*Note : Attempt any five questions. All questions  
carry equal marks.*

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1. 'Editorials are opinion pieces specifically.' How much subjectivity should be allowed in editorials? 12
2. What is the difference between a newspaper report and a magazine article of the same issue ? Discuss with reference to budget reporting. 12
3. Letters to editors are a window to public opinion. Discuss the characteristics and vitality of a good 'letter to editor'. 12

(A-10) P. T. O.

4. Highlight the difference between news analysis and opinion pieces in newspaper, citing suitable examples. 12
5. Write a feature on any human interest issue of your choice (*800* to *900* words) for a news magazine. 12
6. Briefly explain any *two* of the following : 6×2
  - (a) Photo Features
  - (b) DIY Articles
  - (c) Specialised Magazines
  - (d) Citizen Reporting Trend