

**M.A. IN JOURNALISM AND MASS  
COMMUNICATION (MAJMC-F2F)**

**Term-End Examination**

**June, 2019**

**MJF-203 : GRADUATE LEVEL COURSE - II**

00523

*Time : 1½ hours*

*Maximum Marks : 30*

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*Note : (i) Answer any three questions.*

*(ii) All questions carry equal marks.*

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1. Define the concept 'development support communication'. What role can community media play in development ?
2. Trace the journey of radio from station relays to satellite transmissions.
3. Agricultural communication can play a pivotal role in rural development. Justify citing a few case studies of communication support to agriculture.
4. Highlight the characteristics of third world countries with special reference to any one country from South Asia.
5. Enumerate the relevance of diffusion of Innovation theory in today's context.
6. Compare and contrast the millennium development goals and sustainable development goals.