

**M. A. IN ELECTRONIC MEDIA
PRODUCTION AND MANAGEMENT
(MAEMPM)**

Term-End Examination

June, 2019

**EMPM-302 : PRESENTATION TECHNIQUES FOR
RADIO AND TV**

Time : 2 Hours

Maximum Marks : 20

Note : Attempt three questions in all. First question is compulsory.

1. Write a note on the presentation style of commercial FM Radio Stations. 10

Or

What are the attributes of a good TV Anchor/Presenter ?

2. Write brief introductions of TV programmes on: 5
- (i) Career Counselling
- (ii) Catch them young (in the context of sports)

3. Enumerate the things to be kept in mind, while doing an interview. 5
4. Prepare the anchoring/compering script for a quiz programme of 5 minutes duration for radio. 5
5. Would you like to be in front of the camera or behind the camera and why? 5