

**M.A. in Electronic Media Production and  
Management (MA-EMPM)**

**Term-End Examination**

**June, 2019**

**EMPM-204 : RADIO PROGRAMME PRODUCTION**

*Time : 2 hours*

*Maximum Marks : 40*

*Note : (i) Attempt any four questions.*

*(ii) All questions carry equal marks.*

1. Discuss Radio programme formats in the spoken word category. 10
2. Write a programme brief for making a radio documentary on local zoo. 10
3. What is Target Audience ? Why it is important to know about it ? Explain in detail. 10
4. Describe the pre-production stage of Radio programme production in detail. 10
5. Discuss the benefits of non-linear editing over linear editing. Describe the process of editing in brief. 10

6. Write short notes on **any two** of the following : **2x5=10**

- (a) Sound Effects
  - (b) Musical Feature
  - (c) OB
  - (d) Sound Continuity
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