

**M.A. in Electronic Media Production and
Management (MA-EMPM)**

Term-End Examination

June, 2019

EMPM-202 : ONLINE JOURNALISM

Time : 2 hours

Maximum Marks : 40

Note : (i) Attempt any four questions.

(ii) All questions carry equal marks.

1. What do you understand by web authoring ? Why should site goal be defined in web authoring ? Discuss in detail.
2. Discuss the impact of internet on the print and television news media.
3. What is Interactivity ? Discuss the importance of interactivity in online journalism with suitable examples.
4. Write a detailed note on 'Internet Regulation in India'.
5. How online tools have changed the news gathering process in print and television news media ? Explain with examples.
6. Write short notes on the following topics :
 - (a) Hypertext
 - (b) Information Architecture