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**M.A. in Electronic Media Production and
Management (MA-EMPM)**

Term-End Examination

June, 2019

**EMPM-201 : PRINCIPLES OF BROADCAST
JOURNALISM**

Time : 2 hours

Maximum Marks : 40

Note : (i) Attempt any four questions.

(ii) Each question carries equal marks.

1. What is news source ? Discuss the various sources of television news.
2. Write a television news package (90 seconds) on any issue of your choice.
3. What do you understand by PTC ? Discuss the guidelines for writing an effective PTC with examples.
4. What is Rundown ? Prepare a Rundown for a 30 minutes TV news bulletin.
5. Describe the P-P-F (Present-Past-Future) style of TV news writing with examples.
6. Write short notes on following topics :
 - (a) VO
 - (b) SOT