

**M.A. IN ELECTRONIC MEDIA PRODUCTION  
AND MANAGEMENT (MA-EMPM)**

**Term-End Examination**

**00643 June, 2019**

**EMPM-102 : BASICS OF BROADCASTING**

*Time : 3 hours*

*Maximum Marks : 60*

---

*Note : Attempt any **five** questions. All questions carry equal marks.*

---

1. Give a brief historical account of development of Radio Broadcasting in India. 12
2. "Future of broadcasting lies in the convergence of technologies." Comment. 12
3. What is the relevance of broadcast codes and ethics in contemporary media ? 12
4. Describe the technical process of broadcasting. 12
5. Write short notes on any *two* of the following : 2×6=12
  - (a) Outside Broadcast (OB)
  - (b) AIR Code
  - (c) AM Transmission
  - (d) Educational TV

6. How do you perceive the future of broadcasting in the era of Internet? 12
7. "Advent and popularization of FM broadcasting has proved to be the revival of Radio." Comment. 12
8. Write short notes on any *two* of the following:  $2 \times 6 = 12$
- (a) Terrestrial Broadcasting
  - (b) Satellite Radio
  - (c) NTSC System
  - (d) Marconi
-