

**M.A. IN JOURNALISM AND MASS
COMMUNICATION (MAJMC-F2F)**

Term-End Examination

June, 2019

MJM-019 : DEVELOPMENT JOURNALISM

Time : 3 hours

Maximum Marks : 60

Note : (i) Answer any five questions.

(ii) All questions carry equal marks.

1. Write a critical review on the role of Indian mass media in developmental issues with particular reference to health, education and environment.
2. Participation of every stakeholder is crucial in any developmental settings. Enumerate demassification of digital media in this given context.
3. Rural reporting is a highly neglected area in Indian journalism. Explain the required skill sets for being a reporter to cover rural reporting.
4. Explain different categories of adopters in diffusion process ? Cite suitable examples.
5. Discuss in details :
 - (a) Millennium Development Goals
 - (b) Sustainable Development Goals
6. Give a detailed account on the status of community radio stations/movement in India.