

**M.A. IN JOURNALISM AND MASS
COMMUNICATION (MAJMC)**

Term-End Examination

June, 2019

MJM-018 : BROADCAST JOURNALISM

00693

Time : 3 hours

Maximum Marks : 60

Note : (i) Attempt any five questions.

(ii) Each question carries equal marks.

1. What is TV news package ? Describe the structure of a typical television news package with example.
2. Discuss the different types of radio programme formats used for news and current affairs programme.
3. Describe the structure and functioning of a TV news room.
4. What do you understand by P to G format of TV news script writing ? Explain with example.
5. What is PTC ? Why is it important in television news ? Explain with suitable example.
6. Write short notes on any two of the following topics :
 - (a) MCR
 - (b) PCR
 - (c) P-P-F Style
 - (d) Anchor Link