

00593

**M.A. IN JOURNALISM AND MASS
COMMUNICATION (MAJMC)**

Term-End Examination

June, 2019

**MJM-016 : FEATURE AND ANALYTICAL
WRITING**

Time : 3 hours

Maximum Marks : 60

Note : (i) Attempt any five questions.

(ii) All questions carry equal marks (12 each).

1. Describe any two of the following types of feature stories : 12
 - (a) Backgrounder
 - (b) How-To Feature
 - (c) Vox Pop Features
 - (d) Testimony Features
2. Writing a Sports Feature requires observation, analytical and commentary skills. Highlight the unique characteristics and requirements of a sports feature. 12
3. What do you understand by a 'Photo Feature' ? Why are Photo Features popular ? 12
4. Why are 'Reviews' published in magazines and newspapers ? What purpose do they serve for the reader ? What are the different kinds of Reviews ? 12

5. Is writing for a Specialised Magazine different from writing for a daily newspaper ? Highlight the difference with suitable examples. 12
6. Write a Travelogue for the weekend supplement of a newspaper. (Pick any Destination and Newspaper of your choice) 12
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