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No of Printed Pages : 3

MBP-006

POST GRADUATE DIPLOMA IN BOOK PUBLISHING

Term-End Examination, 2019

MBP-006 : EDITING SCIENTIFIC, TECHNICAL AND MEDICAL BOOKS

Time : 3 Hours]

[Maximum Marks: 100

Note : This question paper has five compulsory questions. **All** questions carry **equal** marks. Answer each question in **350-400** words each unless otherwise instructed.

 What do you understand by the term 'STM Communication'? In your opinion, what are the essential skills required for STM Communication to be effective? [20]

OR

As an Editor of a Scientific book, how will you ensure that accepted conventions have been followed in providing Citations and References ? 2. Describe the typical structure of a Scientific Research Document, indicating the significance of each part. [20]

OR

What are the types of Graphs commonly used in Scientific Books ? How can an editor ensure that they serve their purpose in a Scientific Book ?

Write a short note on the specific criteria for editing IT text books. What steps are taken by publishers to add value to IT text books?

OR

Explain the various advantages of E-books and show why they are becoming increasingly popular.

 What are the broad categories of Medical Writing ? Mention the kinds of readers for whom each category of writing is intended. [20]

OR

Write a short essay on the specific principles and guidelines for editing Medical Books.

(2)

- Write short notes on any two of the following in about150 words each :[10+10=20]
 - (a) Housekeeping tasks in Scientific editing
 - (b) Formatting conventions in Technical Books.
 - (c) Resources for editing Medical Writing.
 - (d) Advantages of Multimedia in Science Communication
 - (e) Editing tables in Scientific Books.

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