

**POST GRADUATE DIPLOMA IN BOOK
PUBLISHING (PGDBP)**

Term-End Examination

June, 2019

**MBP-003 : PRODUCTION AND EMERGING
TECHNOLOGIES**

Time : 3 hours

Maximum Marks : 100

Note : (i) This paper has five compulsory questions.

(ii) All questions carry equal marks.

(iii) Attempt each question in 300 - 350 words unless otherwise instructed.

1. What are the factors that influence the selection of paper for bookwork ? Discuss with examples. 20

OR

What are the factors that are the key to successful book designing ? Discuss.

2. Distinguish between Magazines and Books, giving suitable examples. 20

OR

“Casting off is nothing but the calculation of the number of pages in a manuscript”. Explain with illustrations.

3. What is the information needed to do the costing of a book ? Discuss each detail in brief. 20

OR

Write a brief essay on the process of paper making.

4. What are the considerations in choosing a particular kind of binding? Discuss each in brief. 20

OR

Write a note on the process of book binding, discussing operations, steps, terms and possible faults.

5. Write brief notes on **any two** of the following in 150 - 200 words each : 10+10=20
- (a) Five stages in book production
 - (b) New technologies in book production
 - (c) Screen printing
 - (d) Invention of printing
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