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DCE-4

DIPLOMA IN CREATIVE WRITING IN ENGLISH

Term-End Examination, 2019

**DCE-4 : WRITING FOR RADIO AND
TELEVISION**

Time : 3 Hours]

[Maximum Marks : 100

(Weightage 70%)

Note : This paper has **two** sections A and B. Answer **any two** questions from section-A and **any three** questions from section-B. All questions carry **equal** marks.

SECTION-A

Note : Answer **any two** questions from this section.

1. Discuss the importance of dialogues and sound effects in a radio play. [20]
2. Discuss the importance of radio in the fields of sports and entertainment. [20]
3. State the specific characteristics of television as an audio-visual medium. [20]

4. Give a detailed account of the basic rules for scripting TV programmes for children. [20]
5. Write short notes on **two** of the following : [10x2=20]
- (a) TV and Education
 - (b) A TV documentary
 - (c) Purpose of PSAs over radio
 - (d) Attributes of a good radio commentator

SECTION-B

Note : Attempt **any three** questions from this section.

6. Write PSAs to be broadcast over radio on **any two** of the following : [10x2=20]
- (a) Educate the girl child
 - (b) Speed thrills but kills
 - (c) Plant more trees
7. Write a radio feature on "Is technology a boon or a bane?" [20]

8. Write a script for a short radio play based on your favourite fairy tale. [20]
9. Write a script for a TV documentary for middle-aged people on 'Merits of keeping fit through physical exercise'. Write visuals on the left, the accompanying narration in the middle and SFX. [20]
10. Prepare suitable visuals, narration and SFX for a TV advertisement on one of the following : [10x2=20]
- (a) A new automobile
- (b) A new coaching centre

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