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BCS-062

BACHELOR OF COMPUTER APPLICATIONS

(BCA) (REVISED)

TERM-END-EXAMINATION

BCS-062 : E-Commerce

Time : Two Hours]

[Maximum marks : 50

Note : Question no.1 is compulsory and carries 20 marks.

Attempt any three questions from the rest.

1. (a) Explain the procedure for Online Auction. What are advantages and disadvantages of Online Auctions ? [10]
- (b) Explain E-Commerce trade cycle. Explain the role of intermediary in addition of value by online market places. [10]
2. (a) Define the term M-Commerce. What are the key drivers for M-Commerce ? [5]
- (b) What is meant by Inter-organizational E-Commerce ? How does it differ from Intra-organizational E-Commerce ? [5]

3. (a) Explain the procedure to buy a book from a web based bookshop. What are advantages and disadvantages. [5]
- (b) List and explain any five emerging trends in M-Commerce. [5]
4. (a) What is Cyber Crime ? What are different categories of Cyber Crimes ? [5]
- (b) Explain M-Commerce application flow. [5]
5. (a) Explain any two EDI standards. [5]
- (b) How did shopping experience change with the advent of E-Commerce ? Explain with an example. [5]

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