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MAM-001

**POST GRADUATE DIPLOMA IN
PLANTATION MANAGEMENT
(PGDPM)**

Term-End Examination

June, 2019

**MAM-001 : INTRODUCTION TO PLANTATION
MANAGEMENT**

Time : 2 Hours

Maximum Marks : 50

Note : Attempt any five questions. Question No. 1 is compulsory. All questions carry equal marks.

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1. (a) Fill in the blanks : 1×5=5
- (i) is the highest tea producing State in India.
 - (ii) Arabica coffee is known for its whereas robusta coffee imparts bitter taste to the brew.
 - (iii) Latex is obtained from the bark of the rubber tree by
 - (iv) is known as the 'Queen of Spices'.

(A-26) P. T. Q.

- (v) is a major traded variety of small cardamom in the world.
- (b) Name the following : $1 \times 5 = 5$
- (i) Semi-fermented tea
 - (ii) Scientific name of pepper
 - (iii) Edible part of nutmeg
 - (iv) Location of Headquarters of Spices Board
 - (v) One major cashew trading centre in India
2. Write short notes on the following : $2 \times 5 = 10$
- (i) Orthodox tea
 - (ii) *Nata-de-Coco*
 - (iii) Effluent treatment in rubber industry
 - (iv) Operational strategies for plantation
 - (v) Entrepreneurial team
3. Differentiate between the following : $2 \times 5 = 10$
- (i) White tea and Oolong tea
 - (ii) Organising and controlling
 - (iii) General partnership and limited partnership

- (iv) Prohibited subsidies and Actionable subsidies
- (v) Induced entrepreneur and Motivated entrepreneur
4. (a) Define management. What are the important characteristics of plantation management? 5
- (b) What is planning in management? Mention the specific characteristics of planning. 5
5. (a) Discuss in brief the basic steps involved in manufacturing of tea. 5
- (b) Discuss the production scenario of rubber in the country. 5
6. (a) Name *two* international markets for pepper. Briefly explain the factors influencing pepper prices. 5
- (b) Describe briefly the basic principles of WTO. 5
7. (a) What are the general functions of Coffee Board? 5

- (b) Mention the schemes and thrust areas of Coconut Development Board. 5
8. (a) Define corporate entrepreneurship. What are the different classes of corporate entrepreneurship? 5
- (b) What is contract farming ? Identify the different stakeholders of contract farming. 5