MANAGEMENT PROGRAMME

Term-End Examination June, 2018

MS-053: PRODUCTION/OPERATIONS MANAGEMENT

Time: 3 hours

(i)

Maximum Marks: 100

(Weightage 70%)

Note:

- Attempt any four questions.
- (ii) All questions carry equal marks.
- 1. (a) What activities are involved in the operations function? How does operations interacts with other functional area?
 - (b) Briefly discuss the concept of core competencies in your own words. List core competencies of the Delhi Metro Rail Corporation.
- 2. (a) More companies probably fail at implementing quality management programs than succeeds. Discuss the reason why a quality management program might fail.
 - (b) Discuss how sustainability issues are related to quality issues in a company?

- 3. (a) Forecasting is an uncertain process yet an important one. Discuss the strategic role of forecasting in operations management.
 - (b) Discuss briefly how does qualitative forecasting differ from quantitative forecasting.
- 4. (a) Differentiate between a push and a pull production system.
 - (b) What are the objectives, inputs and outputs of an MRP system? Discuss in brief.
- 5. (a) Why is a scheduling job so difficult? Discuss in brief.
 - (b) Discuss the situation in which product and process layouts are used. Give example of organisations that have predominantly either product, process or fixed position layout.
- 6. (a) Discuss advantages and disadvantages of using part time workers, subcontracting work, and building up inventory as strategies for meeting the demand.
 - (b) Machines cannot operate continuously without some attention. Explain the role of total productive maintenance.