00312

MASTER OF ARTS (DISTANCE EDUCATION)

Term-End Examination June, 2018

MDE-417 : DISTANCE EDUCATION : ECONOMIC PERSPECTIVE

Time: 3 hours

Weightage: 75%

Note: (i) Answer all the three questions.

(ii) All the questions carry equal weightage.

- 1. Answer any one of the following in about 1200 words:
 - (a) In what different ways 'cost' is defined in distance education? Compare marginal and average costs, and fixed and variable costs in distance education, with the help of suitable examples.
 - (b) Define distance education in the context of consumption and investment. With the help of suitable examples, critically analyse how distance education is considered as investment.
- 2. Answer any four of the following in about 300 words each:
 - (a) Describe human capital formation. Discuss how does distance education contribute to this.

- (b) What variables contribute to the cost of an academic programme? Discuss, with the help of an example of any academic programme of your choice.
- (c) Describe how education and earning are related to each other.
- (d) Distinguish between cost-effectiveness and cost-efficiency with the help of a suitable example.
- (e) Describe the sources of income for a distance teaching/open university.
- 3. Answer any one of the following in about 1200 words:
 - (a) Critically examine the sources of income and the sources of expenditure in any open university.
 - (b) What measures a distance teaching/open university may undertake to reduce the unit cost while still maintaining the quality of teaching-learning?