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**MASTER OF ARTS
TOURISM MANAGEMENT (MTM)/MASTER
OF TOURISM AND TRAVEL MANAGEMENT
(MTTM)**

Term-End Examination

June, 2018

MTM-010/MTTM-010 : TOURISM IMPACTS

Time : 3 hours

Maximum Marks : 100

*Note : (i) Attempt any five questions in about 600 words each.
(ii) All questions carry equal marks.*

1. What do you understand by sustainable Tourism Development ? What are the roles of different local and regional stakeholders in developing it ? 20
2. Write a note on "Global Tourism Effects." Support your answer with suitable examples. 20
3. What do you understand by Economic Impacts of Tourism ? Support your answer with suitable examples. 20
4. What are the social impacts of tourism ? How can one mitigate the negative impacts of tourism on society ? 20
5. Write short notes on any two of the following :
(a) Demonstration Effect 2x10=20
(b) Wildlife Protection Act of India
(c) Tourism and Politics

6. Critically analyse commercialisation and changing face of culture for tourism activities. Support your answer with suitable examples. 20
 7. Define Eco - Tourism. Enumerate and discuss the Eco - Tourism resources of India. 20
 8. What are the impacts of tourism activities on beaches and islands ? What are the remedial measures for overcoming the negative impacts ? 20
 9. What do you understand by code of Ethics ? Discuss the Global Code of Ethics for Tourism as laid down by UNWTO. 20
 10. Write short notes on **any two** of the following :
 - (a) GATT and Tourism 2x10=20
 - (b) Carrying Capacity and Tourism
 - (c) Need for laws and legislations in Tourism
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