

**MASTER OF ARTS
(TOURISM MANAGEMENT) (MTM)/MASTER
OF TOURISM AND TRAVEL MANAGEMENT
(MTTM)**

Term-End Examination

June, 2018

**MTM-005/MTTM-005 : ACCOUNTING AND
FINANCE FOR MANAGERS IN TOURISM**

Time : 3 hours

Maximum Marks : 100

*Note : (i) Answer any five questions.
(ii) All questions carry equal marks.*

1. What do you understand by the term "Accounts Manager"? Explain the role and activities of an accounts manager in an organization. 20
2. Write a short notes in about 250 words each on any two of the following : 10+10
 - (a) Purposes of Accounting Information
 - (b) Uses of Balance Sheet
 - (c) Uses of Earnings Information
3. Explain various methods of Depreciation. 20
4. Explain sources and uses of cash in business. 20
5. Explain the classification of costs. 20

6. Write a short notes in about **250** words each on **any two** of the following : **10+10**
- (a) Marginal Cost
 - (b) Break Even Analysis
 - (c) Differences between Absorption Costing and Marginal Costing
7. Explain the scope of Financial Management. Give relevant examples. **20**
8. What do you understand by term 'Budget' ? Explain the Zero Base Budgeting. **20**
9. Explain the types of Investment Proposals. Give relevance of Investment proposals for tourism business. **20**
10. Explain with suitable examples, how will you manage Cash Flow in Tourism Business. **20**
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