

**MASTER OF ARTS  
(TOURISM MANAGEMENT) (MTM)/MASTER  
OF TOURISM AND TRAVEL MANAGEMENT  
(MTTM)**

**Term-End Examination**

**June, 2018**

**MTM-004/MTTM-004 : INFORMATION  
MANAGEMENT SYSTEMS AND TOURISM**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : (i) Attempt any five questions.*

*(ii) All questions carry equal marks.*

1. What are different types of information ? Discuss the barriers to information flow. 20
2. Discuss the role of an organisation in tourism industry as an information processing unit. Give examples. 20
3. What is meant by a computer network ? Discuss different network structures with diagrams. 20
4. What is Systems Analysis and why is it important ? Discuss its uses, activities involved and tools used. 20
5. Write short note on any two of the following :  $10 \times 2 = 20$ 
  - (a) Meaning, nature and properties of Data.
  - (b) Tortious liabilities in the use of computers.
  - (c) Hacking and its prevention.

6. What do you understand by MIS ? Discuss its relevance in context of tourism industry. 20
  7. Discuss the impact of computerisation on the functioning of a modern tourism organisation. 20
  8. What do you understand by computer software ? Discuss its categories with suitable examples. 20
  9. Write short note on **any two** of the following : **10x2=20**
    - (a) CRS
    - (b) RAM
    - (c) LAN
  10. "Media has proved to be a useful information tool for tourism". Discuss with examples. 20
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