

00194

**M.Sc. IN HOSPITALITY ADMINISTRATION
(MHA)**

Term-End Examination

June, 2018

**MHA-004 : INFORMATION MANAGEMENT
SYSTEMS AND HOSPITALITY**

Time : 3 hours

Maximum Marks : 100

Note : (i) *Attempt any five questions.*

(ii) *All questions carry equal marks.*

1. What is meant by Data ? Discuss the nature and properties of data. 20
2. Write a detailed note on information systems. 20
3. What do you understand by computer software ? What are the commonly used software applications ? 20
4. What is meant by Network Typology ? Discuss the commonly used Network Typologies. 20
5. Write short notes on any two of the following :
 - (a) Barriers to information 2x10=20
 - (b) Advantages of computerisation
 - (c) Information Resource Assessment (IRA)

6. Explain the role of MIS at various management levels with suitable examples from the hospitality industry. 20
7. Discuss the role and importance of Internet in the Hospitality Industry. 20
8. What is a computer virus? What are the preventive measures and treatment for virus attack? 20
9. Discuss the legal aspects related to the purchase and sale of computers. 20
10. Write short notes on **any two** of the following :
- (a) Classification of Computers
 - (b) System Life Cycle
 - (c) Electronic Spreadsheet
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