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**POST GRADUATE DIPLOMA IN LIBRARY
AUTOMATION AND NETWORKING
(PGDLAN)**

Term-End Examination

June, 2018

MLI-006 : CONTENT DEVELOPMENT

Time : 2 hours

Maximum Marks : 50

(Weightage : 40%)

*Note : Answer all questions. All questions carry equal marks.
Illustrate your answers with suitable examples and
diagrams, wherever necessary. Write relevoant question
number before writing the answer.*

1.1 What are various navigational tools used for Internet search ? Discuss them in detail.

OR

1.2 What is a web document ? Describe criteria used for evaluation of web documents.

2.1 Enumerate types of classification systems used for Internet documents. Describe any two classification systems.

OR

2.2 What is Field 856 in MARC 21 ? Describe various content elements of field 856 with suitable examples.

3.1 What do you understand by content development ? Describe the criteria used for content development.

OR

3.2 What is semantic context setting ? Describe the parameters to be considered in this context.

4.1 What is XML ? Describe various applications of XML in the library.

OR

4.2 What are server pages ? Describe about Java Server Pages (JSP).

5.0 Write notes on **any two** of the following in about **250** words each :

- (a) Explicit knowledge
 - (b) Netiquette
 - (c) Z39.50 protocol
 - (d) Fair use of copyright
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