

02158

**MANAGEMENT PROGRAMME**

**Term-End Examination**

**June, 2018**

**MS-092 : MANAGEMENT OF PUBLIC  
ENTERPRISES**

*Time : 3 hours*

*Maximum Marks : 100*

*(Weightage 70%)*

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- Note :** (i) *There are two sections : Section-A and Section-B.*  
(ii) *Attempt any three questions from Section-A, carrying 20 marks each.*  
(iii) *Section-B is compulsory which carries 40 marks.*
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**SECTION - A**

1. How was disinvestment as a policy adopted by Industrial Policy Statement of 1991 ? Discuss the key elements and the mode of Disinvestment Commission. How did the three-tier mechanism implemented the policy on disinvestment ?
  
2. (a) How does the government machinery interacts with Public Enterprises ? What are the important organs of this machinery ?  
(b) Explain the import functions of Department of Public Enterprises (DPE). Discuss the Ministries and Departments with which DPE has to interact.

3. How have the State Electricity Board (SEBs) been established ? Discuss the factors which led to deterioration of financial performance of SEBs. State the regulatory reforms undertaken by government in the Power Sector.
4. Discuss the concept of Project Management. Describe the characteristics of a Project and Stages of Project Management.
5. Write short notes on **any four** of the following :
  - (a) Vigilance Machinery
  - (b) Performance of Transport Sector
  - (c) Wage Policy
  - (d) Labour Redundancy
  - (e) Voluntary Retirement Scheme

#### **SECTION - B**

6. Discuss the marketing concepts used in Public Enterprises ? Briefly explain the 4P's of Marketing Mix by giving examples how Place-mix is different from Promotion-mix ?
  7. What are the organisational forms of Public Sector Enterprises ? Briefly discuss the functions of Departmental and Non-Departmental undertakings.
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