

**CERTIFICATE IN NGO MANAGEMENT**

**Term-End Examination**

**June, 2018**

**BMS-003 : HEALTH CARE MANAGEMENT**

*Time : 2 hours*

*Maximum Marks : 50*

*Note : Attempt any five questions. All questions carry equal marks.*

1. What is the current scenario and policy prescriptions of National Health Policy 2000 ? **10**
2. Write short notes on : **5+5**
  - (a) National socio-demographic goals for 2010.
  - (b) Administration and monitoring of National Nutrition Policy.
3. Enlist various innovative experiments of NGO in health care and describe any one in detail. **10**
4. Describe the gender related health indicators. **10**
5. Write short notes on : **5+5**
  - (a) Ecosystem
  - (b) Health and ill health
6. What is community mobilisation ? Describe the important factors in community mobilisation. **10**

7. Enlist the models of Private Public partnership. 10  
Describe in brief about Social Marketing in the health sector.
8. Write short notes on : 5+5
- (a) Methodology of collecting primary data
  - (b) Strength, challenges, opportunities and threats in health situational analysis.
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