

00726

**CERTIFICATE IN NGO MANAGEMENT (CNM)**

**Term-End Examination**

**June, 2018**

**BMS-001 : INTRODUCTION TO NGO  
MANAGEMENT**

*Time : 2 hours*

*Maximum Marks : 50*

*(Weightage 70%)*

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*Note : (i) Answer any five questions.*

*(ii) All questions carry equal marks.*

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1. Define an NGO ? Discuss the relationship of an NGO with Government. 10
2. Explain the PESTLE framework citing examples. 10
3. Explain the 'Organization Dynamic Model (ODM), with respect to an NGO. 10
4. Write short notes on : 5x2=10
  - (a) Elements of a strategic plan
  - (b) Core values
5. List different models of communication and explain any one of them. 10

6. What is structural Interpersonal communication in an interview ? Discuss the role of effective interviewing for an NGO. 10
  7. Explain various uses of Information Technology (IT) in NGO management. 10
  8. What are the general guidelines in preparing a report ? Explain. 10
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