

**POST GRADUATE DIPLOMA IN  
INTELLECTUAL PROPERTY RIGHTS (PGDIPR)  
(Revised)**

**Term-End Examination**

**June, 2018**

**MIP-108 : MANAGEMENT OF IPRs**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : This question paper is divided in three parts Part-A,  
Part-B and Part-C. All parts are compulsory.*

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**PART - A**

Answer all the questions from this part. 10x2=20

1. What is Human Capital ?
2. What is role of this negotiation skills in IP strategy ?
3. Define the term 'Conception' as per US Patent Law Manual.
4. What is Patent Evaluation ?
5. What is 'Discounted Cash Flow' ?
6. Define License.
7. Define 'Picket fencing'.

8. Define the term 'Royalty'.
9. What is meant by misuse of Patent Pools ?
10. Differentiate between 'Freeware' and 'Free Software'.

### **PART - B**

Answer **any five** questions from this part.    **5x10=50**

11. Write a note on 'Invention Motivation theory'.
12. Explain stages involved in conversion of ideas into patent.
13. Discuss the need for IP valuation.
14. Write a note on IP Audit.
15. Differentiate between Exclusive licence and sole licence.
16. Discuss the 'Disclosure of Incremental improvements' and 'Sniper strategy' used by the firms.
17. Discuss in brief 'Patent landscape search'.
18. Explain any two royalty assessment methods used in patent-licences.

## PART - C

Answer **any two** questions from this part. **2x15=30**

19. Explain the term 'patent troll'. Give any five examples of Patent troll Attacks.
  20. Discuss the purpose and benefits of patent portfolio.
  21. Discuss the sources of finance for 'innovation to market'.
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